

Global Business Builders, LLC

www.gbizbuilders.com

Phase I: Foundation Level

Goal of this Phase: Create the Foundation Website. Get a 5 to 10 page site out on the web, this will accomplish many things:

1. If you are promoting affiliate products or services, many affiliate programs will not approve you without a site, it shows you have a certain amount of commitment and credibility
2. It will help guide you on what looks and feels right
3. Will prevent "perfection paralysis" or "analysis paralysis" which means you can get caught up in tweaking on and on and on...
4. A website is necessary for getting Google AdSense approved.

Activities of this phase:

1. Client requirements are drafted
2. GBB creates a rough prototype/website design based on client requirements
3. Client chooses a domain name
4. Client sign off on final design
5. Client chooses a web hosting company and purchases hosting package
6. GBB completes website development
7. Final review and Sign off on website, website made ready to deploy for Phase I
8. Website Deployed